

GROW

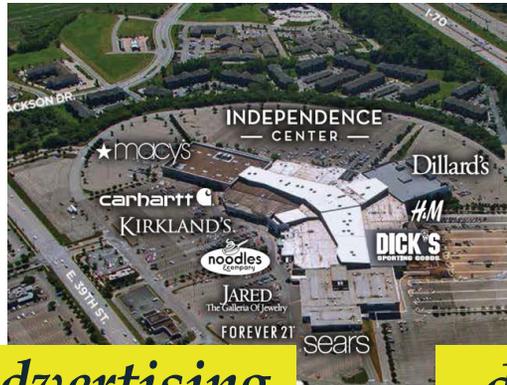
your business

INDEPENDENCE
— CENTER —



ADVERTISING OPPORTUNITIES

Located in the Kansas City Metro, Independence Center offers convenient, one-stop shopping serving the Kansas City area including Independence, Lee's Summit, Blue Springs and more. With over a million square feet of retailers that include Macy's, Bath & Body Works, Victoria's Secret, and Dick's Sporting Goods in the only fully enclosed, climate-controlled center in the Kansas City, Missouri area. After shopping, customers can sit down and enjoy a meal or take in some family fun, at the area's largest indoor children's play area. A major destination of east Kansas City, there's always something new at Independence Center.



advertising

domination

- 8x14 Sky Banners
- Backlit Ad Panels
- Food Court Billboards
- Standees

- Escalator Wraps
- Satellite Kiosk
- Seating Sponsorships
- Holiday Photo Sponsorship
- Elevator Wrap

- Children's Play Area
- Digital Marquee
- Bulkhead Wrap
- Event Sponsorships
- Charging Stations



CENTER FACTS

- Ideally located at the **northeast quadrant of I-70 and I-470**. I-70 is the dominant interstate running through Kansas City, and I-470 is the connecting beltway, making this site **accessible to all of the Missouri suburbs**.
- The center offers a **dynamic blend of popular national retail brands**, dining establishments, and shopping experiences in a **family-friendly environment**.
- Independence Center is a **destination for men's, women's and kids fashion**, home decor, sports wear, technology, salon services, and **multiple dining options**.
- The **children's soft play area** incorporates more than **8,800 square feet** including a double-decker carousel, making it a **local family favorite**.
- A three-level common area provides a **unique, open-air environment** inside the enclosed shopping center.
- Kansas City, the 27th **largest metropolitan area in the U.S.**, provides an affordable cost of living, making it a desirable destination for families and young professionals.
- Independence Center has more than **10M annual shoppers**.
- With **more than 100 retailers**, Independence Center has more than 1,032,000 ft² of retail space.
- More than half of the shoppers that visit Independence Center live within a **10 mile radius**.
- The **average household income** of Independence Center shoppers is \$74,947 and 24% of shoppers have an annual income of **more than 100k**.
- As a **gathering place for the community**, Independence Center is home to events such as Monthly Kids Clubs, Holiday Celebrations, Fashion Presentations and more.

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